

Dreamforce

Moscone North, South, and West Tuesday, September 12th – Thursday, September 14th, 2023

<u>Dreamforce Conference</u> hours are from 7:00 AM to 8:00 PM each day with an estimated attendance of 30,000. For more information regarding street closures, transit impacts, and bicycle detours please visit <u>SFMTA</u>.

Street Closures:

Howard Street Closed between 3rd and 4th Street

Effective: Monday, September 4th – Sunday, September 17th between 7:00 AM and 7:00 PM Howard Street traffic will be detoured via southbound 2nd Street to Harrison Street, or via New Montgomery Street to Hawthorne Street to either Folsom or Harrison Street. Additionally, there will be lane closures on Folsom, Howard, 3rd, and 4th streets.

Transit Impacts

There will be no impact on Muni service.

Bicycle Detours

There will be a detour for bicyclists on Howard Street to turn north at 2nd Street onto Market Street. Bicyclists who wish to stay on Howard Street will have the option to dismount at Howard and 3rd Streets and walk their bicycle through the event along the north sidewalk.

Those who wish to attend virtually for free can register at <u>Salesforce+</u>, which will stream over 72 hours of content across three days on two channels.

September 6th, 2023